

## Membership Tiers and Benefits 2021

Join a community of business owners and operators who share your ambition to make your businesses more profitable, successful, and innovative as we seek to maximise opportunities in the tourism sector in Shetland.



### INDIVIDUAL MEMBERSHIP £35.00 (STUDENT £25.00)

- EMAIL UPDATES AND NEWSLETTERS
- MENTOR OPPORTUNITIES FROM OTHER MEMBERS
- ACCESS TO ONLINE MEMBERS AREA
- ACCESS TO WORKPLACE CHAT WITH OTHER MEMBERS
- ACCESS TO BENEFITS FROM OTHER MEMBERS

### STANDARD BUSINESS MEMBERSHIP £60.00

- EMAIL UPDATES AND NEWSLETTERS
- MENTOR OPPORTUNITIES FROM OTHER MEMBERS
- ACCESS TO ONLINE MEMBERS AREA
- ACCESS TO WORKPLACE CHAT WITH OTHER MEMBERS
- ACCESS TO BENEFITS FROM OTHER MEMBERS
- BESPOKE TRAINING
- INDIVIDUAL SUPPORT FROM DEVELOPMENT OFFICER
- BUSINESS WEBSITE LISTING ON STA WEBSITE
- REPRESENTATION AT SCOTTISH TOURISM ALLIANCE AND NATIONAL FORUMS
- STA MEMBER WINDOW STICKER
- SHARED SOCIAL MEDIA POSTS ON STA FACEBOOK

### ENHANCED BUSINESS MEMBERSHIP £150.00

- EMAIL UPDATES AND NEWSLETTERS
- MENTOR OPPORTUNITIES FROM OTHER MEMBERS
- ACCESS TO ONLINE MEMBERS AREA
- ACCESS TO WORKPLACE CHAT WITH OTHER MEMBERS
- ACCESS TO BENEFITS FROM OTHER MEMBERS
- BESPOKE TRAINING
- INDIVIDUAL SUPPORT FROM DEVELOPMENT OFFICER
- BUSINESS WEBSITE LISTING ON STA WEBSITE
- REPRESENTATION AT SCOTTISH TOURISM ALLIANCE AND NATIONAL FORUMS
- STA MEMBER WINDOW STICKER
- SHARED AND ORIGINAL BUSINESS PR CONTENT ON STA FACEBOOK
- PROMOTIONAL BUSINESS VIDEO CONTENT ON STA SOCIAL MEDIA AND WEBSITE
- FREE DISPLAY SPACE AT PUBLIC AND MEMBER EVENTS
- ORIGINAL FOCUSSED ARTICLES ON STA WEBSITE PROMOTING BUSINESS

**Join us today – sign up at [www.shetlandtourismassociation.org/join](http://www.shetlandtourismassociation.org/join)**